

# Public Document Pack

Date of meeting	Wednesday, 22nd June, 2016
Time	7.00 pm
Venue	Council Chamber, Civic Offices, Merrial Street, Newcastle-under-Lyme, Staffordshire, ST5 2AG
Contact	Jayne Briscoe 2250

## Economic Development and Enterprise Scrutiny Committee

### AGENDA

#### PART 1 – OPEN AGENDA

**1 DECLARATIONS OF INTEREST**

To receive declarations of interest from Members on items included in this agenda

**2 MINUTES OF A PREVIOUS MEETING** (Pages 3 - 6)

To agree as a correct record the minutes of the previous meeting(s)

**3 WORK PLAN** (Pages 7 - 10)

To discuss and update the work plans to reflect current scrutiny topics

**4 PUBLIC QUESTION TIME**

Any member of the public wishing to submit a question must serve two clear days' notice, in writing, of any such question to the Borough Council.

**5 URGENT BUSINESS**

To consider any business which is urgent within the meaning of Section 100B(4) of the Local Government Act 1972

**Members:** Councillors Bailey, Dymond, Gardner (Chair), Hambleton, Holland, Huckfield, Loades, Matthews, Northcott, Proctor, Wilkes and Williams (Vice-Chair)

**PLEASE NOTE:** The Council Chamber and Committee Room 1 are fitted with a loop system. In addition, there is a volume button on the base of the microphones. A portable loop system is available for all other rooms. Should you require this service, please contact Member Services during the afternoon prior to the meeting.

**Members of the Council:** If you identify any personal training/development requirements from any of the items included in this agenda or through issues raised during the meeting, please bring them to the attention of the Democratic Services Officer at the close of the meeting.

**Meeting Quorums :-** 16+= 5 Members; 10-15=4 Members; 5-9=3 Members; 5 or less = 2 Members.

**FIELD\_TITLE**

Officers will be in attendance prior to the meeting for informal discussions on agenda items.

## ECONOMIC DEVELOPMENT AND ENTERPRISE SCRUTINY COMMITTEE

Wednesday, 23rd March, 2016

**Present:-** Councillor David Stringer – in the Chair

Councillors Burgess, Holland, Loades, Matthews, Northcott and Williams

Apologies Apologies

### 1. **DECLARATIONS OF INTEREST**

There were no declarations of interest stated.

### 2. **MINUTES OF A PREVIOUS MEETING**

**Resolved:** That the minutes of the meeting held on 2 December 2015 be agreed as a correct record.

With regard to consideration of the Community Infrastructure Levy which had been deferred from the December meeting it was noted that this would need to be again deferred to the next meeting as the report had not been completed.

A request was made for further information regarding the Housing Strategy and in particular the support for those members of the community who require it and also for those who will come to the Borough in the future.

### 3. **NEWCASTLE ECONOMIC DEVELOPMENT STRATEGY: YEAR FOUR REVIEW AND FIVE YEAR ACTION PLAN**

This report was considered by Cabinet on 16 March 2016 at which time the Executive Director for Regeneration and Development had been authorised to make any amendments in line with the recommendations of this Committee.

Members were offered a briefing in terms of progress in relation to Year four and considered the actions proposed in Year Five.

Take-up had been disappointing in relation to Business Boost 2016 and also of the training offered to market stall holders.

Work would continue with the Local enterprise Partnership to ensure that the Borough received the best possible outcome from any funding, particularly in relation to the Ryecroft scheme.

It was not possible at the meeting to give the numbers of people who had engaged with the Enterprise Coach. The Chair asked that in future the Committee highlighted the work priorities alongside the KPIs.

Members moved on to look at the priorities for 2016-17. With regard to capacity it was highlighted that there was an insufficiency of resources to do more and in this respect Councillor Loades suggested that contact with the LAP be maximised to support on tasks.

Councillor Burgess asked whether a survey had been carried out with regard to the purchasing needs of young people and in this respect it was agreed that Councillor Burgess would be involved in the work.

Councillor Loades, exploring how to work with partners to gain best advantage from the benefits of HS2 considered that although there were a large number of housing developments planned but little business development. Councillor Williams echoed this view and did not feel that North Staffordshire was not as progressive as other authorities.

With regard to the Ryecroft development Councillor Loades asked that further consideration be given to parking.

Heritage lottery funding may help support the Go Kidsgrove initiative. The Chair urged progress with regard to the development of the Marina information board.

4. **NEWCASTLE TOWN CENTRE PARTNERSHIP/BUSINESS IMPROVEMENT DISTRICT UPDATE - MARCH 2016**

Consideration was given to a report which provided an update to members on BID progress.

It was explained how the BID had aligned its financial years to the traditional March to April cycle and would chase the outstanding BID levy payment.

It was noted that the Council were preparing to enter into a contract with the BID for the delivery of the 2016 Christmas Lights.

Details of events within the Town Centre were reported together with footfall figures.

The procedure to close down the Kidsgrove Town Centre Partnership was outlined for the information of members.

The Chair was pleased with the reduction in the vacancy rate; Councillor J Williams congratulated the wider team and was very pleased to see that shops within the Arcade had been let by keen young business people. Councillor Loades was pleased to see an increase in footfall figures and asked if a comparison of the figures could be produced in future years.

**Resolved:-** That the report be noted

5. **NEWCASTLE HOUSING ADVICE CONTRACT PROGRESS - QUARTER 3 PERFORMANCE STATISTICS**

Consideration was given to a report on the northern housing application performance Q3 Oct-Dec 2015/16. It was pointed out that a much higher proportion had been excluded due to incorrect details being included onto the application form in the first instance.

**Resolved:-** That the report be noted

6. **GO KIDSGROVE - ACTION PLAN**

Members considered the Go Kidsgrove Action Plan 2016.

The Chair stated his major concern relating to funding for the project, particularly in relation to the lack of income apart from start up or grants funding which had been achieved. The Chair also had strong views regarding the unhelpful relationship and working practices between the Town Centre Partnership and Town Council.

The Chair suggested that the Heritage Walk be developed on an app and funding be sought from Healthwalks. Councillor Loades also suggested that Kidsgrove be made a Heritage Town and funding be attracted from the Heritage Lottery fund.

It was recommended that Section 136 monies be aligned to the project action plan. It was also recommend that support continue for Go Kidsgrove and that ways to ensure that Go Kidsgrove and Kidsgrove Town Council work together and move forward.

**Resolved :-** That the report be noted.

7. **WORK PLAN**

**Resolved:-** The Economic Development and Enterprise Scrutiny Committee Work Plan be noted

8. **PUBLIC QUESTION TIME**

No members of the public were present at the meeting

9. **URGENT BUSINESS**

There was no Urgent Business.

10. **COUNCILLOR DAVID STRINGER**

Members of the Committee thanked Councillor David Stringer, who would not be seeking re-election for his commitment as Chair of the Committee.

**COUNCILLOR DAVID STRINGER**  
Chair

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Members: Bailey, Dymond, T.  
Hambleton, Holland, Huckfield, Loades,  
Matthews, Northcott, Proctor, Wilkes

# **ECONOMIC DEVELOPMENT AND ENTERPRISE SCRUTINY COMMITTEE WORK PLAN**

**Chair: Councillor Allison Gardner  
Vice Chair: Councillor Mrs Gill Williams**

**Portfolio Holder(s) covering the Committee's remit:  
Councillor John Williams (Town Centres, Business and Assets)  
Councillor Bert Proctor (Planning and Housing)**

**Work Plan correct as at: Tuesday 14 June 2016**

**Remit:**

**Economic Development and Enterprise Scrutiny Committee is responsible for:**

- Building Control
- Design and Heritage Champion
- Economic Development
- External Regeneration Funding
- Housing and Homelessness
- Inward Investment/Marketing
- Land and Property (Asset Management)
- Local Enterprise Partnership
- Planning Policy and Development Control
- Transport Strategy and Policy (Planning)

Date of Meeting	Item	Reason for Undertaking
<b>1<sup>st</sup> July 2015 (agenda dispatch 19<sup>th</sup> June 2015)</b>	Superfast Staffordshire Project	Paul Chatwin to be invited back to provide an update on proceedings
	Aspire Housing Letting System	Item to be kept on the agenda. The Customer Services Manager from Aspire Housing will be attending on the 2 <sup>nd</sup> September to provide an account of how their letting system operates
	Kidsgrove Town Centre Partnership	An update to be provided on developments
	Newcastle Town Centre Partnership	Quarter 4 performance statistics to be reported for information and any variances will be highlighted for consideration
	Local Government Association Peer Review of Decision Making Arrangements	To advise Members on the recommendations of the LGA Peer Review and to request feedback on the recommendations
	Land Asset Disposal	A potential cross party working group to be established to listen to the concerns of local residents before any green space is sold for development
	Newcastle Housing Advice Contract Progress	Quarter 4 performance statistics to be reported for information and variances highlighted for consideration
	High Speed 2	All Members, at the last meeting, were in agreement for the Working Group to continue, as once a decision was made on a preferred route, to optimise the economic benefits
	Ryecroft Regeneration and Redevelopment Project	A verbal update on proceedings to be provided by the Executive Director Regeneration and Development
	Work Plan and Scrutiny Topics for 2015/2016	To discuss the work plan and potential topics that Committee members would like to scrutinise over the forthcoming year
<b>2<sup>nd</sup> September 2015 (agenda dispatch 21<sup>st</sup> August 2015)</b>	Newcastle Housing Advice Contract Progress	Quarter 1 performance statistics to be reported for information and variances highlighted for consideration
	Aspire Housing Letting System	The Customer Services Manager from Aspire Housing to attend to provide an account of how their letting system operates
	Newcastle Town Centre Partnership	Quarter 1 performance statistics to be reported including key Performance Indicators listed below:- <ul style="list-style-type: none"> <li>• Footfall monitoring</li> <li>• Property Vacancy Rate</li> <li>• Trading Figures</li> </ul>



Date of Meeting	Item	Reason for Undertaking
	Portfolio Holder Question Time	An opportunity for the Committee to question the Portfolio Holder on their priorities and work objectives for the next six months and an opportunity to address any issues or concerns that they may currently be facing. It is also an opportunity for the Portfolio Holder to flag up areas within his remit that may benefit from scrutiny in the future
	Work Plan and Scrutiny Topics for 2015/2016	To discuss the work plan and potential topics that Committee members would like to scrutinise over the forthcoming year
<b>2<sup>nd</sup> December 2015 (agenda dispatch 20.11.15)</b>	Kingsgrove Town Centre Partnership	A market strategy to be produced as agreed at the meeting on the 1 <sup>st</sup> July 2015
	Housing Strategy	To present to Members the Housing Strategy consultation draft. The strategic housing role is at the heart of achieving the social, economic and environmental objectives that shape a community and create a sense of place.
	Homelessness Strategy	To present to Members the Homelessness Strategy consultation draft. The Strategy acknowledged the need to deliver quality services that will both prevent homelessness and alleviate the effect of homelessness when it occurs.
	Newcastle Housing Advice Contract Progress	Quarter 2 performance statistics to be reported for information and variances highlighted for consideration
	Asset Management Strategy	To seek Committee Members views on the finance and resource implications of the draft Asset Management Strategy 2014-2017
	Newcastle Town Centre Partnership	Quarter 2 performance statistics to be reported for information and any variances will be highlighted for consideration
<b>24<sup>th</sup> March 2016 (agenda dispatch 11<sup>th</sup> March 2016)</b>	Newcastle Town Centre Partnership	Quarter 3 performance statistics to be reported for information and any variances will be highlighted for consideration
	Economic Development Strategy Year 4 Progress, Year 5 Action Plan	The Strategy Year 4 progress, Year 5 Action Plan sets out a number of actions which are planned to be taken over the coming 12 months in pursuit of the Strategy
	Newcastle Housing Advice Contract Progress	Quarter 3 performance statistics to be reported for information and variances highlighted for consideration
	Work Plan and Scrutiny Topics for 2015/2016	To discuss the work plan and potential topics that Committee members would like to scrutinise over the forthcoming year

Date of Meeting	Item	Reason for Undertaking
22 June 2016	Work Plan and Scrutiny Topics for 2016/2017	To discuss the work plan and potential topics that Committee members would like to scrutinise over the forthcoming year.

<b>Task and Finish Groups:</b>	<ul style="list-style-type: none"> <li>• Strategic Transport</li> </ul>
<b>Future Task and Finish Groups:</b>	
<b>Suggestions for Potential Future Items:</b>	<ul style="list-style-type: none"> <li>• Community Infrastructure Levy</li> <li>• Superfast Broadband</li> <li>• Ryecroft Redevelopment – an update report to be provided on the final scheme</li> <li>• <b>Review of LEP Funding</b></li> <li>• <b>Business Support</b></li> <li>• <b>Optimising the economic benefits of HS2 and a review of the research commissioned for the Northern Gateway Development Zone.</b></li> <li>• <b>Shared service for building control</b></li> </ul>
<b>DATES AND TIMES OF CABINET MEETINGS:</b>	Wednesday 8 <sup>th</sup> June 2016, 7.00pm, Committee Room 1
	Wednesday 20 <sup>th</sup> July 2016, 7.00pm, Committee Room 1
	Wednesday 14 <sup>th</sup> September 2016, 7.00pm, Committee Room 1
	Wednesday 19 <sup>th</sup> October 2016, 7.00pm, Committee Room 1
	Wednesday 23 <sup>rd</sup> November 2016, 7.00pm, Committee Room 1
	Wednesday 7 <sup>th</sup> December 2016, 7.00pm, Committee Room 1
	Wednesday 18 <sup>th</sup> January 2017, 7.00pm, Committee Room 1
	Wednesday 22 <sup>nd</sup> February 2017, 7.00pm, Committee Room 1
	Wednesday 22 <sup>rd</sup> March 2017, 7.00pm, Committee Room 1
Wednesday 14 <sup>th</sup> June 2017, 7.00pm, Committee Room 1	